

What exactly do the arts do for us: for our society, for our economy, for our health and wellbeing, for innovation, for education, for self-expression – and for the creation of beautiful and useful things? How do we understand, express and measure the value of the arts?

# ARTS VALUE FORUM

Join a stellar lineup of arts and cultural practitioners in an extended conversation designed to make the value of the arts clearer. Walk away with fresh insight into how to speak with your audiences and customers, with your funding body, with your sponsors and your neighbours – to convey clearly what it is we do, and how your arts practice adds value to society.

Wed 26 July 2017  
12.30-18.00

CANBERRA  
THEATRE CENTRE

Full program at  
[childersgroup.com.au](http://childersgroup.com.au)

Dip into the latest thinking and research on the value and impact of the arts, and learn how to better communicate and realise the value of the arts in your own sector and practice.

*presented by The Childers Group and The Cultural Facilities Corporation*